

INDICAM

PER LA TUTELA DELLA PROPRIETÀ INTELLETTUALE

INTERNATIONAL CONFERENCE ON INFLUENCER MARKETING



II EDITION

FEBRUARY 27 | 2 PM

SPAZIO EVENTI

Via Palestro, 2
Milan

**REGISTER
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AGENDA

2.00PM REGISTRATION

2.30PM OPENING
Juna Shehu - INDICAM

**2.45PM INFLUENCER MARKETING: THE
INTERNATIONAL PERSPECTIVE**

Marcus Hartmann – TaylorWessing (GER)
Sofía Martínez-Almeida - Gómez-Acebo &
Pombo (ES)

Véronique Dahan - Joffe & Associates (FR)

Gianluca De Cristofaro - LCA (ITA)

Geraint Lloyd-Taylor - Lewis Silkin (UK)

MODERATOR:
Silvia Bertulli - Moncler

5.30PM Q&A

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The conference will be held in English language

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